



ANNUAL REPORT

2024

Progress and Milestones



TABLE OF CONTENTS

- 03 Our Vision/Mission
- 04 Meet Our CEO
- 05 Letter from the Board Chair
- 06 Meet the Team
- 09 Continuing Education Expansion
- 10 Training Impact Snapshot
- 11 Nurturing Health and Inclusion Through Strategic Engagement
- 12 Message from our Total Farmer Health Director
- 13 Mental Health Programming Impact
- 16 Message from the Agricultural Health Liaison
- 17 AgriSafe Nurse Scholar Program
- 18 Invest In Your Health
- 19 Forestry and Logging
- 20 Talking Total Farmer Health Podcast
- 21 National Farm Safety and Health Week 2024
- 22 Financial Statement 2024
- 23 AgriSafe in Action 2024 Collage: Real People, Real Impact
- 24 Thank You to Our 2024 Sponsors and Partners



OUR VISION & MISSION

Protecting the People Who Feed the World

Our mission is to support a growing network of trained agricultural health and safety professionals who ensure access to preventative services for farm families and agricultural communities.

A message from AgriSafe's CEO

"Farmers, ranchers, and farmworkers work hard every day to provide food, fuel, and fiber for our country and the world. It's important that we take care of them by providing strong public and occupational health training that helps them stay safe, healthy, and thrive in agricultural work—across all generations."

NATALIE ROY, MPH
CHIEF EXECUTIVE OFFICER

A LETTER FROM OUR BOARD CHAIR

“I would like to extend a heartfelt thank you from the Board of Directors to our AgriSafe colleagues, staff and associates. From the expansion of our AgriStress Helpline to boots on the ground in Virginia post-hurricane, AgriSafe employees are making an important difference in rural health.

While we understand that change and challenge are unavoidable, we believe AgriSafe is fully prepared to serve our current agricultural producers and flexible enough to pivot in times of crisis to assist those impacted by adversity. We will continue to fulfill the mission of **Protecting the People Who Feed the World.**”



**MARY KAY NISSEN, DNP,
ARNP, FNP-BC
BOARD CHAIR
- SHENANDOAH MEDICAL CENTER**

TEAM MEMBERS BEHIND THE WORK



Natalie Roy, MPH
Chief Executive Officer



Chandra Jambon, CPA
Chief Financial Officer



Koby Schexnayder, BS
IT and Technical Support
Specialist



Lynnie Smith
Executive Assistant



Board of Directors

- Mary Kay Nissen, DNP, ARNP, FNP-BC – **Chair**
- Brian Hammer, MPA, CDS – **Vice Chair**
- Andrew Esposito, BS, C.E.S.O. – **Treasurer**
- Jenny Guzman – **Secretary**
- Greg Baker, CCA
- E'licia L. Chaverest
- Damon Cleaton, MHA
- Michelle Gardner
- Jayne Krull
- Paul Monaghan, PhD
- Bridget Paige, MA, CCTP, LPC-S
- Melissa Ploeckelman, BS
- Greg Scott, MS, RN, PHRN, TNS, Paramedic, CHW, CDP
- Karen Sylvester



Administration Team



Linda Emanuel, BSN, RN
Agricultural Health Liaison



Allison Flynn, MPH
Development Coordinator



**Jessica Grote, DNP, RN,
NPD-BC**
Professional Development
Coordinator



**Tara Haskins, DNP,
MSN, RN, AHN-BC**
Total Farmer Health Director



Stacey Jenkins, BS, CPH
Online Learning Director



Abigail Kahrs, MPH
Program Coordinator



**Steve R. Kirkhorn,
MD, MPH, FACOEM**
Medical Director



**Knesha Rose-Davison,
MPH, CPH**
Public Health and Equity Director



Programming and Training Team



Ansley Fey, MPH, ASP
Public Health Engagement
Specialist



Laura Siegel, MA
Health Communications
Officer



Vanessa Martinez Escobar, BS
Health Communications Specialist

In 2024, we were pleased to welcome Vanessa to AgriSafe. A recent graduate of James Madison University, Vanessa earned her Bachelor of Science degree and brings fresh energy and enthusiasm to our work. As a key member of the communications team, she supports a variety of projects and programming initiatives that help advance our mission.

Vanessa also contributes to the development of Spanish translations for agricultural health and safety resources, helping to make our materials more accessible to diverse communities. Outside of work, she enjoys listening to podcasts and spending time with her dog.



Health Communications Team



Jessica Grote, DNP, RN, NPD-BC
Professional Development
Coordinator

Dr. Grote ranches with her husband and children in the Nebraska Panhandle. She has worked as an RN in various rural settings, including critical care, critical access, quality improvement, engagement, administration, education, and as an adjunct faculty member.

In addition, she founded and runs a nonprofit, Foster Love with Beef, which provides beef to foster families. She also works as a home health and hospice nurse and volunteers as an EMT in her local rural community.



CONTINUING EDUCATION EXPANSION

In 2024, AgriSafe saw significant growth in continuing education, expanding our team with Dr. Jessi Grote as the Professional Development Coordinator. We have partnered with various organizations across the country to enhance our CE offerings, serving a wide range of professionals—from nursing and Community Health Workers to EMS providers, veterinarians, and Education and Research Centers (ERCs)—to provide continuing education for health and safety professionals across many fields.

We are proud to announce that FarmResponse now covers eight specialties for continuing education, including occupational therapy, counseling (from two organizations), nursing, medical, psychological, general, and veterinary fields. Our Nurse Scholar program, in collaboration with the University of Nebraska Medical Center, continues to expand. Additionally, we offer CE for CALM, pesticide exposure, naloxone training, and more, with future CE opportunities already in development for 2025.

We are actively working to update and expand our CE offerings in other specialties, continuously striving to meet the evolving continuing education needs of our audience.

NATIONAL TRAINING IMPACT SNAPSHOT 2024



AgriSafe hosted

72 VIRTUAL
TRAININGS

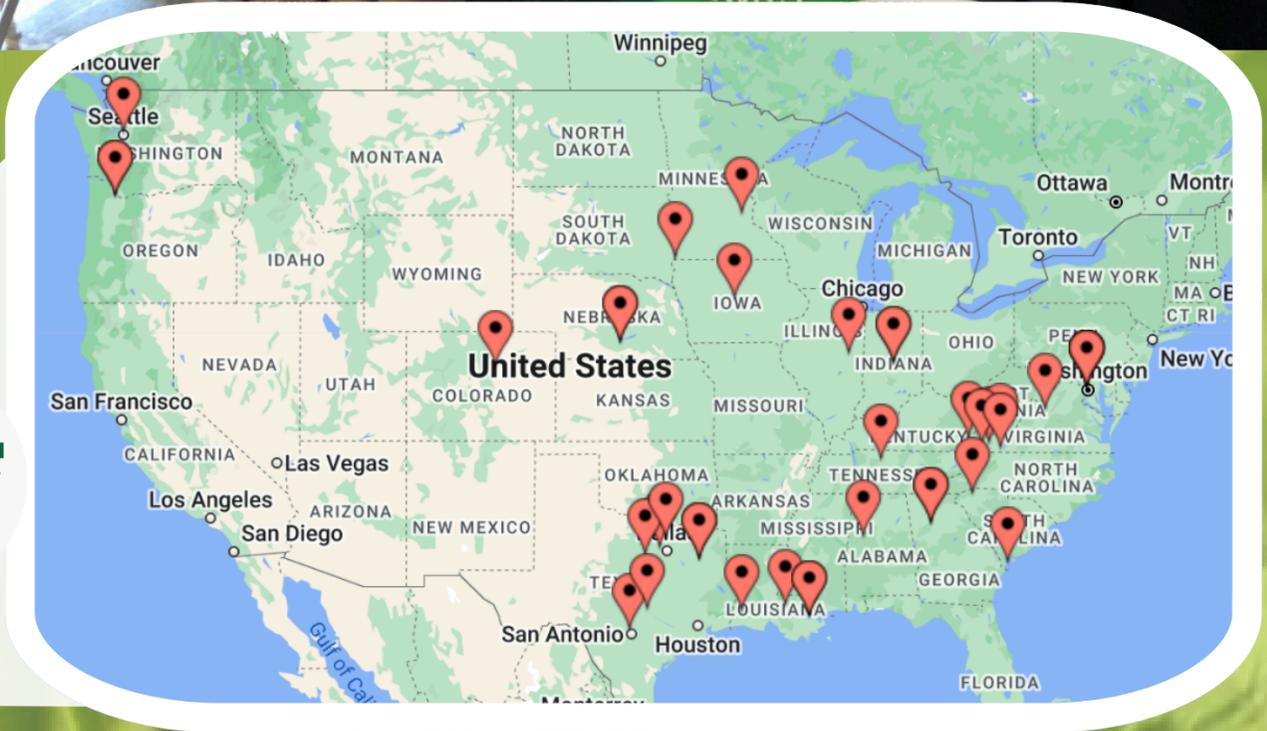


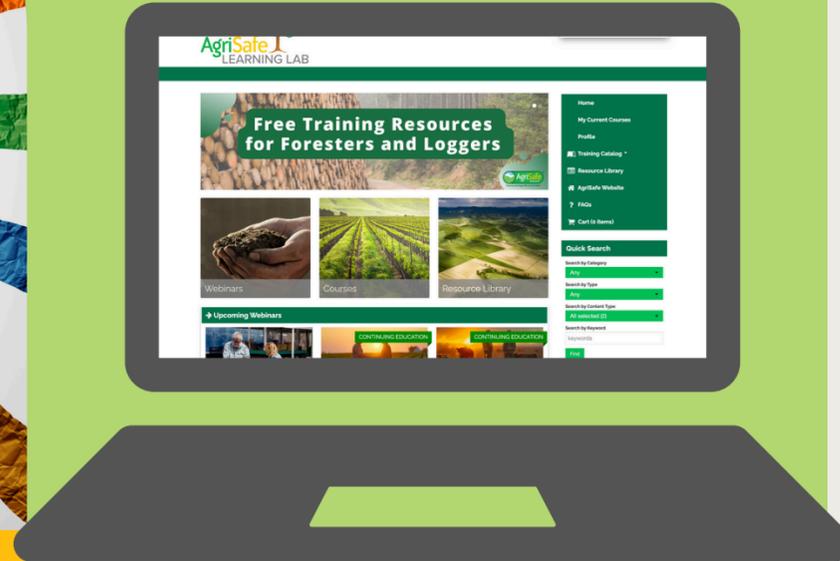
AgriSafe trained

5,557
INDIVIDUALS

AgriSafe attended

40 IN-PERSON
EVENTS





Nurturing Health and Inclusion Through Strategic Engagement

AgriSafe is committed to protecting the health and safety of everyone working in agriculture; especially those who experience racism and other risks that increase vulnerability.

AgriSafe's staff, external stakeholders, and Board of Directors are committed to advancing and integrating equity in all we do. Our goal is to ensure that all workers in the agricultural sector are served.

Webinars

- Promoting the Practice of Presence: 114
- A Conversation on Cultivating LGBTQ+ Safe Spaces for Ag Youth : 67
- **Total: 181 trained**



Attended the Rural Health Equity Conference: May 6-7, 2024
New Orleans, LA

Poster Presented: *"Rooting out BIAS in Agricultural Health and Safety"*



- ✓ Advocating for equitable access to healthcare and safety resources
- ✓ Partnering with diverse stakeholders in agriculture to dismantle barriers to care
- ✓ Promoting education and awareness about the social determinants of health that impact rural communities
- ✓ Providing rural health professionals and the agricultural industry with comprehensive trainings

Enhancing Mental Health Support in AG

A message from **Dr. Tara Haskins**,
AgriSafe's Total Farmer Health Director

"The AgriSafe team has experienced a year of growth in our mental health programming. The AgriStress Helpline has added a new state and finished the year with a significant increase in call volume. With over 400 referrals and nearly 500 callers, the AgriStress Helpline is reaching and providing crucial support across the country.

In addition to our extensive reach in suicide prevention training, AgriSafe is receiving requests to develop specialized mental well-being and resiliency trainings for various organizations and agricultural professional groups. These topics cover a wide spectrum, ranging from navigating family dynamics to understanding and supporting psychological safety in the face of depopulation stress.

I look forward to 2025 with the promise of reaching new health professional groups and creating innovative opportunities to support the mental well-being of the agricultural community."



FarmResponse®

FarmResponse is an on-demand 3.5-hour continuing education course developed by AgriSafe with national experts. The course teaches the full range of competencies necessary to provide appropriate mental health care for agricultural producers and their families.

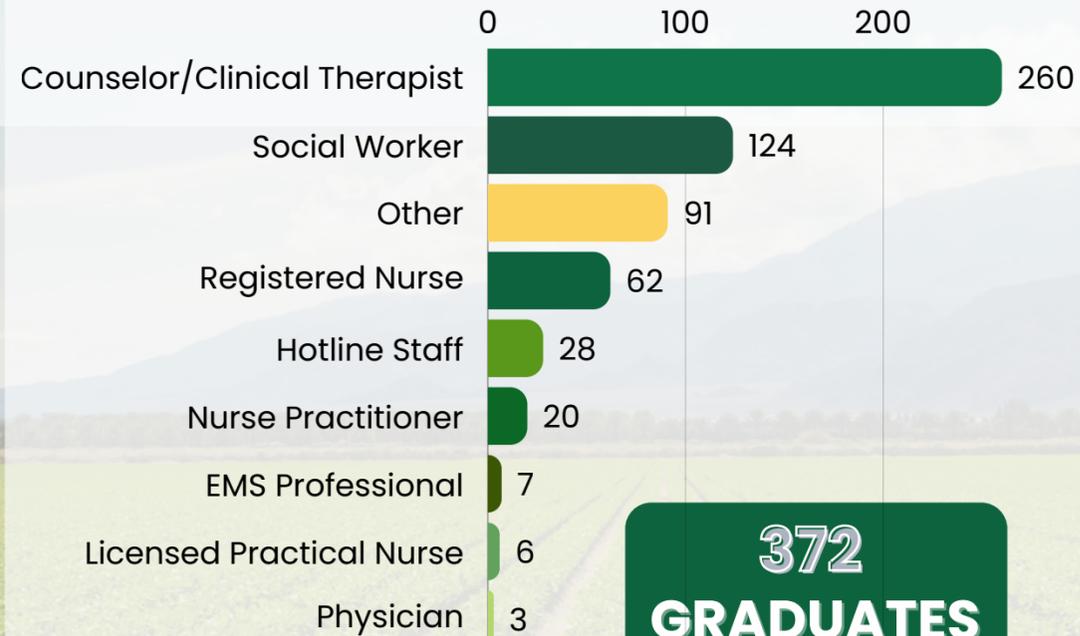


In 2024, AgriSafe's FarmResponse® Program received the *ISASH Practitioner Award* at the annual ISASH Conference.

In 2024, FarmResponse was added to the [Suicide Prevention Research Center's Best Practices Registry](#)



2024 PARTICIPANT DEMOGRAPHICS



372 GRADUATES

"The format and ease of use was great. I believe farmers and ag workers are very much an underserved population and considering that they provide necessities to us, should be served much better."
-KATHY HACKER

"I have a lot of relatives who are farmers, and I am aware of some of the difficulties involved with farming. However, this training has me looking at their lives from a very different perspective. Very interesting training."
-SYLVIA ADRIAN

"Everything about this training is good and perfect. The content is comprehensive, providing valuable insights into the mental health challenges faced by ag workers. This training offers practical strategies and resources for healthcare professionals to better support this population"
-VENKATA SAI SRAVANI BOTCHA

To date, FarmResponse® has **1,347 graduates** and was featured in a peer-reviewed article in the Online Journal of Rural Nursing and Health Care, showcasing data from 500+ participants and demonstrating its impact on agricultural health education.

>>[Read the peer-reviewed article.](#)<<

This program is made possible through the generous support of:



AGRISTRESS HELPLINE[®]

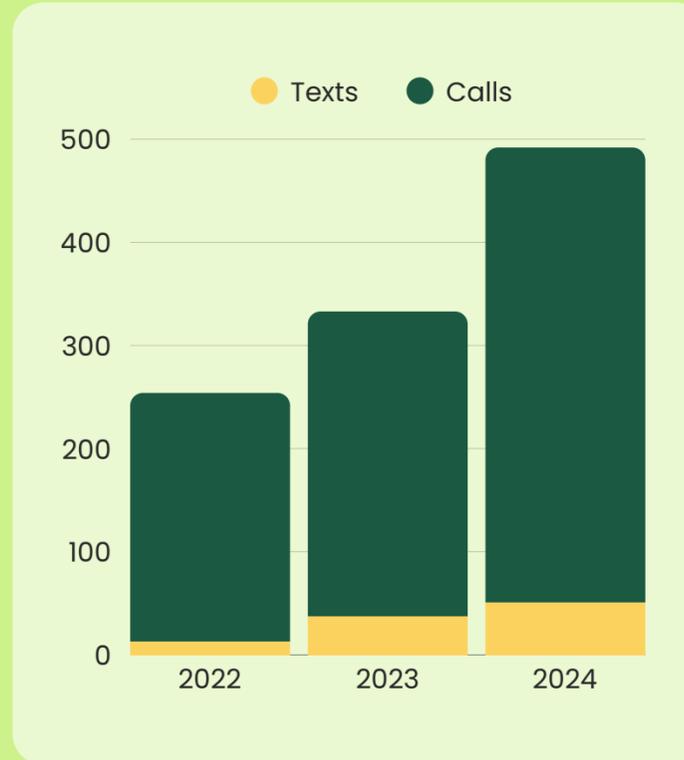
IMPACT AT A GLANCE

CUMULATIVE CALLS AND TEXTS (since 2022): **1,079** from individuals across all sectors of agriculture, forestry and fishing, farmworkers and ag-related fields.

A special thank you to the AgriStress Helpline funders:

STATISTICS & DATA

- Total Contacts (2024): **441 calls and 57 texts** fielded by the AgriStress Helpline (an **increased call volume of 45%** from 2023)
- Average emotional support time provided: **34.66 minutes**
- Provided over 400 referrals to callers, ~90% of those resources were agricultural-based



AZ was added in 2024.

AgriStress HELPLINE[®]
833.897.2474
call or text

Top Challenges Reported by Ag Producers (ranked by frequency)

- Disasters
- Lacking finances to purchase inputs
- Legal disputes
- Loss of finances due to market fluctuations
- Heir's property issues



pennsylvania
DEPARTMENT OF AGRICULTURE



Oregon State University
Extension Service



TEXAS DEPARTMENT OF AGRICULTURE
COMMISSIONER SID MILLER



VIRGINIA DEPARTMENT
OF AGRICULTURE AND
CONSUMER SERVICES



WRASAP
Western Regional Agricultural
Stress Assistance Partnership



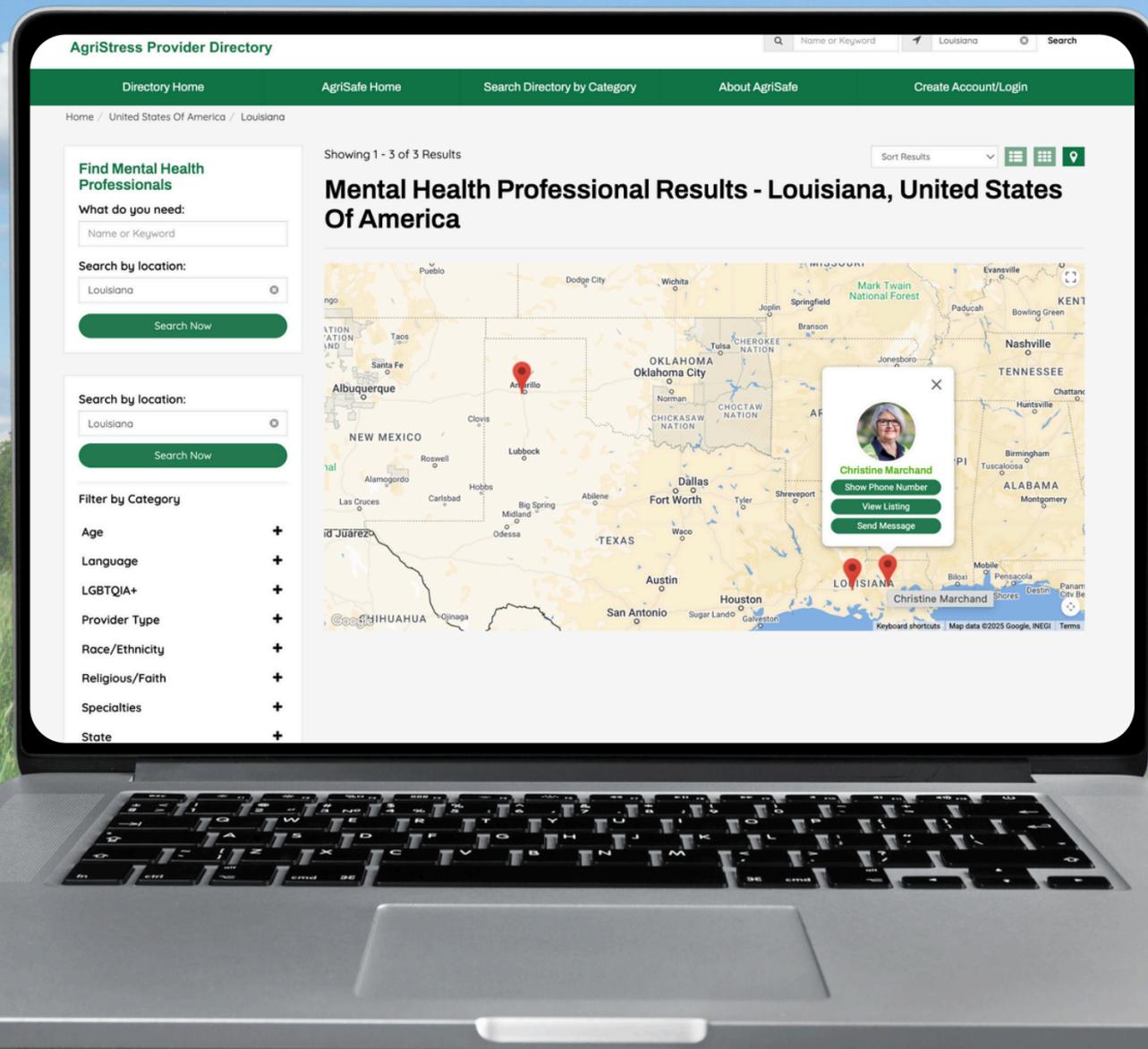
Wyoming
DEPARTMENT OF Agriculture



AGRISTRESS PROVIDER DIRECTORY

The [AgriStress Provider Directory](#) is a resource designed to help rural citizens find mental health professionals who understand the unique challenges of agriculture. The goal is to make it easier for people in agriculture to access culturally competent mental health care, reducing the stigma and barriers often faced in rural areas.

In 2024, the public-facing AgriStress Provider Directory increased its provider list to include 87 FarmResponse trained behavioral health providers.





SUPPORTING MENTAL HEALTH IN AG COMMUNITIES

A message from **Linda Emanuel**, AgriSafe's Agricultural Health Liaison



“Healthy agricultural communities thrive when research is translated into practice by professionals who live and work within them. With the help of AgriSafe’s Total Farmer Health Coaches, the AgriSafe Network engaged diverse agricultural producers across the Midwest, along with their families and the professionals who serve farmers and ranchers.

Behavioral health remains a key concern in rural areas, especially for female producers who balance farm work, childcare, and off-farm jobs. Providing a space for female producers to share their roles on farms and ranches—as well as strategies for “managing it all” and relieving stress—through a panel presentation proved to be a highly beneficial conversation for female audiences.

Suicide prevention continues to be a priority for AgriSafe. In 2024, efforts expanded to include agricultural communities through evidence-based interventions such as the Conversation on Access to Lethal Means (CALM), which focuses on increasing time and distance between at-risk individuals and lethal means, particularly firearms. Listening to producers’ health concerns and meeting them where they are—in terms of knowledge, culture, and readiness—is essential to shaping AgriSafe’s curriculum.”





The AgriSafe Nurse Scholar program is an online learning experience taught by expert health and safety educators. This course helps nurses enhance their competence in the prevention, identification, and assessment of diseases and conditions commonly experienced by individuals working in agriculture.

Testimonials from AgriSafe Nurse Scholar Program Participants...

"The Nurse Scholar program has vastly expanded my knowledge of the unique needs of the community that I serve and the many similar communities across the United States."

BRANDON BOHLA, MSN, RN
Nursing Supervisor/ER Nurse, Hocking Valley Community Hospital, OH



"The AgriSafe Nurse Scholar program has helped to further deepen my understanding of rural health issues and enhance my ability to provide specialized care to agricultural communities."

JESSICA COUDRIET, RN, CRRN
Practice Manager II, Mount Nittany Physician Group, PA



Graduates:

- 2024 → 118
- 2023 → 62
- 2022 → 78
- 2021 → 58
- 2020 → 45
- 2019 → 31
- 2018 → 33

"The AgriSafe Scholar program has provided me with the education to care for a specialized group of people-farmers and their families."

CINDY L DEMNIAK, MSN, FNP-C, CWS
Family Nurse Practitioner, West Virginia University Medicine, WV



This program is made possible through the generous support of:





Invest in Your Health is a series of free curricula developed by AgriSafe for agricultural educators, mentors in 4-H and FFA, and your producers (ages 14-23). Currently, AgriSafe offers seven different topics. Each topic is reviewed by content experts to reflect essential and up-to-date knowledge and skills students need.

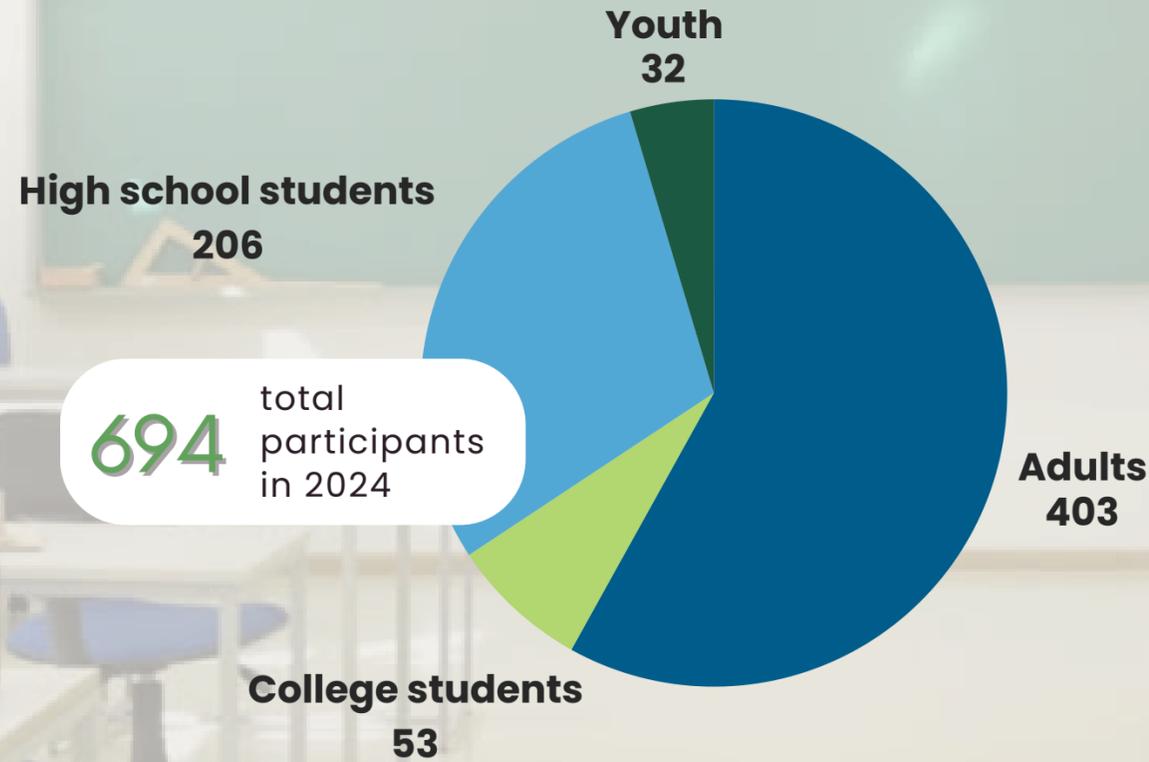
"I really enjoyed this training and plan on incorporating these topics into my classroom!"

-L.D., ON CULTIVATING A HEALTHY MIND



7 TOPICS INCLUDE:

- Cultivating a Healthy Mind! Mental Wellness for Youth
- Cover Up! Head-to-Toe Personal Protective Equipment
- No Safe Way to Vape
 - (New in 2024)
- Say What? Protecting your Hearing
- Stay Cool! Prevention of Heat-Related Illness
- Stop Zoonosis in its Tracks! Prevention of Zoonosis
- Where Y'at? Using Mapping to Define Hazards in Agriculture



"The training was great. I am a safety officer for a USDA-ARS location, and our field season has the potential for heat-related illness every year. While I work with adults, not children - I can use this for my staff."

-H.J., ON STAY COOL! PREVENTION OF HEAT-RELATED ILLNESS



Available Interactive Student Modules:



This program is made possible through the generous support of:



FORESTRY AND LOGGING



PROTECTING FOREST WORKERS

AgriSafe is working to reduce occupational health disparities among forest workers.

We believe that a continued focus on safety culture in the workplace can improve worker safety behavior and risk reduction practices.

DID YOU KNOW?

- Forest workers are in one of the most hazardous industries, with high rates of job-related injury, illness, and fatality.
- Foresters and loggers face unique environmental exposures, ergonomic challenges, and health disparities across all ages.
- Workers spend all their time outdoors, sometimes in poor weather and often in isolated areas.

Check out our trainings on the back!

agrisafe.org ☎ 866.312.3002 ✉ info@agrisafe.org

TRAINING TOPICS OFFERED:

PREVENTING WORKPLACE VIOLENCE In this training, forestry employees and employers will learn: how to report violent incidents to the authorities; their legal rights as employees; and safe work practices.	CHAINSAW SAFETY TRAINING This training instructs workers and managers in both the agricultural and forestry industries how to identify potential hazards related to chainsaw use, as well as how to safely operate chainsaws.	STRESS CONTROL STRATEGIES This training explores the topic of mental health with a review of specific risk factors and offers practical ways to support this industry in an unpredictable environment.
ERGONOMIC SAFETY TRAINING In this training, forest workers will learn how to identify ergonomic issues that lead to musculoskeletal injuries and also what resources are available for treatment.	HEARING LOSS PREVENTION Hearing loss is common, especially among workers who are exposed to hazardous noise where they work. This training will discuss effective methods for preventing hearing loss from noise in forestry.	COMBATING HEAT AND COLD STRESS Forestry workers may be subject to extreme heat and cold. In this training, forestry workers will learn how to avoid heat-related illness and cold stress with proper info and preventative action.
 SKID LOADER SAFETY TRAINING This training will discuss some of the basics of skid loader operation including proper transport, safety features, blind spots, and why there should be no passengers.		

Scan the QR code or visit agrisafe.org/developed-training to request one of these training!



Jan. 2025

Total Trainees

2024--> 499 trained

2023--> 423 trained

922 trained in two years

Training Development and Delivery:

AgriSafe developed specialized forestry safety training resources addressing key industry concerns, including:

- **Hearing Loss Prevention:** Focused on minimizing exposure to harmful noise levels prevalent in forestry operations.
- **Combating Heat and Cold Stress:** Educating workers on recognizing symptoms and implementing preventative measures to mitigate the risks of extreme temperatures.
- **Skid Loader Safety Training:** Enhancing operator safety through proper handling techniques, risk awareness, and preventive maintenance.

Community and Professional Engagement:

To ensure broad dissemination and practical application of these resources, AgriSafe actively participated in critical forestry sector events, such as:

- Society of American Foresters (SAF) Young Professionals Event February 2024
- Council on Forest Engineering (COFE) Annual Meeting May 2024
- Louisiana Forestry Association Meetings August 2024

TALKING TOTAL FARMER HEALTH[®]

AgriSafe launched the Talking Total Farmer Health[®] Podcast in 2021, featuring bite-sized interviews on health and safety topics that matter most to producers, agricultural workers, and their families.

Guests range from subject matter experts to individuals with firsthand experience in agriculture, offering valuable insights and practical perspectives.

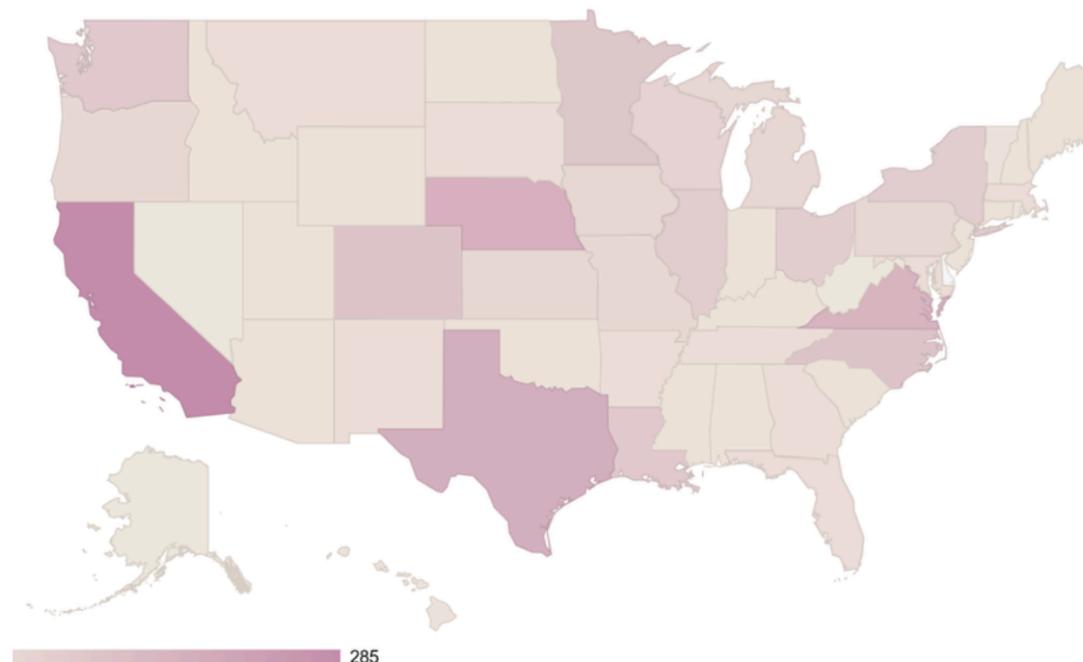
From our launch in late 2021 through December 21, 2024, there have been a total of...



**4,322 UNIQUE LISTENERS
AND 6,966 DOWNLOADS**

2024 PODCAST EPISODES:

- Manure Management and Safety
- One World, One Health
- Zoonotic Diseases, Vaccines, and You
- All About Ag Youth and Vaping
- How Farmers Can Beat the Heat This Summer
- Heart Health for Farmers
- A Lens to Understand Farmer Stress
- Finding Resiliency During Financial Strain
- How Ergonomic Technology Can Improve Farm Safety
- Farm Safety Tips for Animal Handling



**In 2024 there were
1,302 unique listeners
from all 50 states, with
the most traffic from
CA, TX, NE, VA, and NC.**

NATIONAL FARM SAFETY AND HEALTH WEEK 2024



**DON'T LEARN SAFETY
BY ACCIDENT**

"PREVENTABLE INCIDENT"
NATIONAL FARM SAFETY & HEALTH WEEK
SEPTEMBER 15-21, 2024



11 LIVE WEBINARS

During National Farm Safety & Health Week (NFSHW), AgriSafe hosted 11 free webinars with continuing education available, and 10 had live Spanish interpretation!

Across all 11 NFSHW webinars, there were a total of 979 attendees!



NFSHW TRAINING TOPIC RECORDINGS:

- Causes of Oxygen Deficiency, Confined Space, and Toxic Fumes Identified in the OSHA Accident Database
- Grain Related Entrapment: Are We Focusing on the Right Problem?
- It Pays to Talk Safety in Ag!
- Noise - Bad for My Ears and Heart, Too?
- Sharing the Road: Agricultural Equipment and the Driving Public
- Skid Loader Safety
- Three-Step Process to Farm Succession Planning
- Training Future Generations of Farmers through Registered Apprenticeship
- Using a Novel App Prototype to Assess Heat Stress Risk Among Outdoor Workers

128 BADGE EARNERS

A total of 128 people were recognized as NFSHW Champions for attending 3 or more webinars and received a digital badge acknowledging their dedication to the agricultural community!



979 ATTENDEES ACROSS 45 STATES

At least one person joined from 45 of the 50 states. Participants also attended from: Cameroon, Canada, China, Guam, Nigeria, the Philippines, Trinidad, and the United Kingdom.

THANK YOU NFSHW SPONSORS:





FINANCIAL STATEMENT

2024



Support & Revenue

Donations	\$ 147,032
Grant Income	\$ 1,433,827
Event Sponsors	\$ 23,000
Membership Dues	\$ 7,081
Training Income	\$ 62,115
Misc. Income	\$ 34,545

Total Income **\$ 1,707,600**

Net Assets

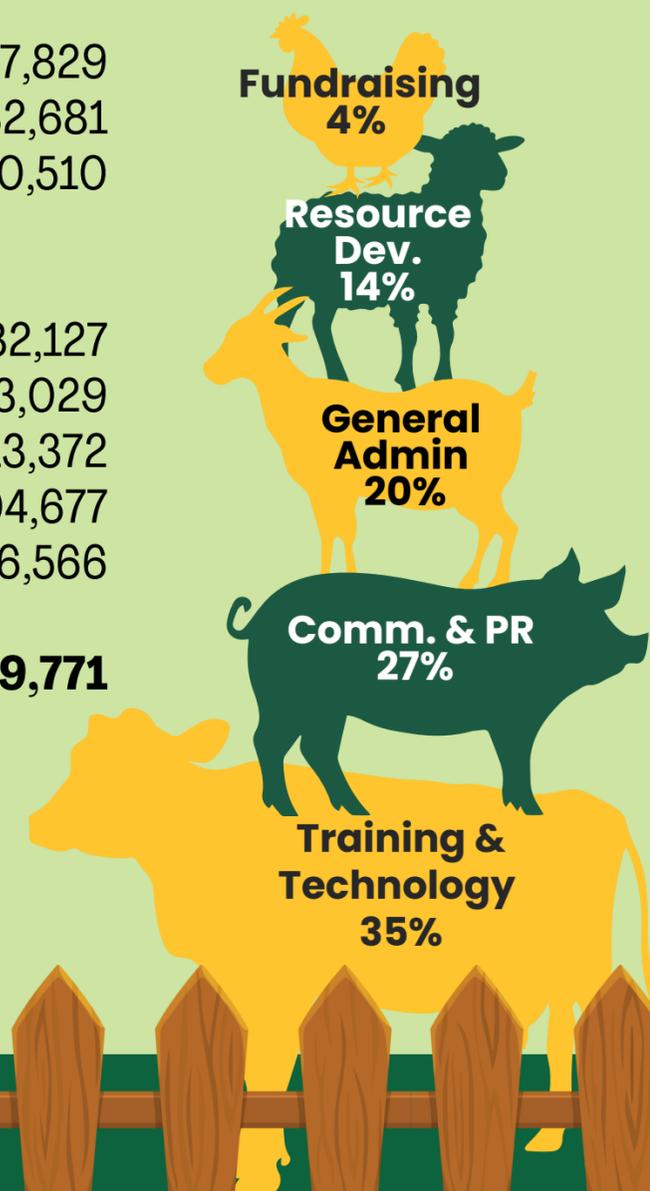
Change in net assets	\$ 187,829
Net assets at beginning of the year	\$ 1,432,681
Net assets at end of year	\$ 1,620,510

Expenses

Program - Training & Tech	\$ 532,127
Program - Communications & PR	\$ 413,029
Program - Resource Development	\$ 213,372
General Administration	\$ 304,677
Fundraising	\$ 56,566

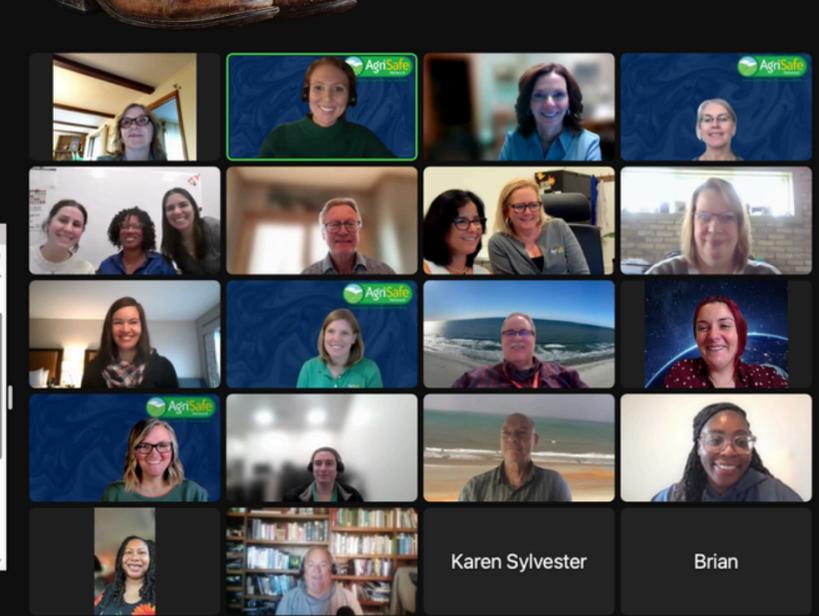
Total Expenses **\$1,519,771**

Expense Allocations





Real People, Real Impact





THANK YOU

Thank you to our funders and partners for their unwavering support and commitment to *Protecting the People Who Feed the World!*






GET IN TOUCH

We want to hear from you!



EMAIL:
INFO@AGRISAFE.ORG



PHONE:
(866)312-3002

ities ▾ Current Projects ▾ About ▾ Donate

Protecting the People Who Feed the World

Find out how AgriSafe works to reduce health disparities in the agricultural community.

About Us

New Episode

TALKING TOTAL FARMER HEALTH PODCAST



▶ LISTEN NOW

Latest Episode: How Farmers Can Beat the Heat This Summer

