

Sponsorship Opportunity

National Farm Safety and Health Week 2025

Every September, AgriSafe joins partners across the U.S. to raise awareness about the health and safety of people working in agriculture. AgriSafe recognizes National Farm Safety and Health Week (NFSHW) by coordinating a free, virtual webinar series to emphasize the importance of preventing injuries and illnesses among agricultural workers.

About the event

Dates

September 22-26, 2025

Location

Virtual, thru AgriSafe's web platform

Speakers

content experts selected through a national abstract submission and review process

2024 Reach

- 979 attendees joined from 45 states and internationally
- 128 people achieved Champion Status by attending three or more webinars
- 1,164 contact hours completed
- 1,266 mentions on public Facebook and Twitter accounts, reaching 7.2 million people*
- 840 digital news articles, reaching 671 million people*

*Tracked using Meltwater, a media intelligence and social monitoring software

Theme

Safety First, Avoid the Worst

Cost to Participants

Free!

AgriSafe's NFSHW History

Since 2018

Target Audience

- healthcare providers
- ag health and safety professionals or researchers
- community health workers
- extension staff
- farmers, ranchers, and other ag workers

Sponsorship Opportunity

AgriSafe is seeking sponsors to support the development, dissemination, and evaluation of NFSHW. Take advantage of the early commitment special to get last year's rate. See more info below.



Sponsorship Opportunity National Farm Safety and Health Week 2025

Sponsorship Rate: \$2,500

Early Commitment Special!
Get last year's rate of \$2,200 until May 23, 2025.

Sponsor benefits (if pledged by July 31, 2025):

- Logo on [AgriSafe's NFSHW webpage](#)
 - Logos will remain on the webpage from the time pledge is received (spring/summer 2025) through spring 2026, giving partners up to 11 months of exposure.
- Logo on the intro slides for each webinar
- Logo on the post-event report
- Logo on AgriSafe's social media and email promotions
- Verbal recognition on an episode of AgriSafe's *Talking Total Farmer Health* podcast
- Mention in nationally distributed press release
- Logo on AgriSafe's NFSHW promotional flyer (PDF format)
- **NEW!** Access to sponsor-only customizable media kit
 - Each sponsor will receive an exclusive media kit containing a set of customizable graphics to display their support and promote the event ("Proud sponsor of NFSHW" with space to insert logo), a press release template, and more.

Click [here](#) to pledge your support!

Contact

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