NATIONAL FARM SAFETY & HEALTH WEEK 2023

A QUICK GLIMPSE AT THE DATA!



10 Live Webinars

Each weekday during National Farm Safety & Health Week (NFSHW), AgriSafe hosted two free webinars at 11am and 1pm CDT. This year, all 10 webinars had live Spanish interpretation available!

1,266 Attendees

Across all NFSHW webinars, there were a total of 1,266 attendees!

45 States

At least one person joined from 45 of the 50 states, Puerto Rico, the US Virgin Islands and other outlying islands, Australia, the Bahamas, Canada, India, Italy, Jamaica, and Norway.



124 Badge Earners

A total of 124 people were recognized as NFSHW Champions for attending 3 or more webinars! Each person recieved a digital badge!



2,815,742 People (Potential Reach)

From July 1st through September 30th, 2023, NFSHW was mentioned 614 times across public Facebook pages and Twitter accounts, with a total potential reach of **2,815,742 people.**

77,258,361 People (Potential Reach)

From July 1st through September 30th, 2023, there were 159 digital news articles that mentioned NFSHW, with a total potential reach of **77,258,361 people.**



THANK YOU NFSHW SPONSORS:





















