2021: A YEAR IN REVIEW
OUR IMPACT

Protecting the People Who Feed the World

Our mission is to support a growing network of trained agricultural health and safety professionals that assure access to preventative services for farm families and the agricultural community.

COVID-19 Response

AgriSafe led national efforts to respond to the COVID-19 pandemic. Podcasts, informational webinars, and creative videos were developed to increase COVID-19 vaccine confidence. In addition, AgriSafe launched a social media toolkit addressing COVID-19 and vaccine confidence for agricultural communities, related businesses, healthcare providers, and educators.

Talking Total Farmer Health Podcast

Talking Total Farmer Health (TTFH) is an interview-based podcast for agricultural workers that we launched in late 2021. Our host, Carey Portell, interviews content experts on timely health and safety information that impacts the health and safety of agricultural communities. Episodes range from 15-25 minutes and come out on the first of each month!

AgriSafe Health Hub

The AgriSafe Health Hub (AHH) is our digital library that we published in August 2021, to make quality health information easily accessible to the agricultural community for free. Health topics include agricultural-relevant physical, emotional, social, spiritual, and intellectual wellbeing. Common resource types that can be found include documents, podcasts, videos, and websites. In 2021, AgriSafe also launched a new website with enhanced search capabilities, making the AHH content more accessible than ever!

Nurse Scholar program graduates in 2021, bringing the total number of nurses trained to 157.

16,062 newsletter views for AgriSafe in Action in 2021.

345 active participants for National Farm Safety and Health Week in 2021.

51 live webinars hosted by AgriSafe in 2021.
A Letter from our CEO

I am extremely proud of our AgriSafe staff, board of directors, interns, and supporters who worked hard to help AgriSafe meet its goals and objectives. Since 2003, AgriSafe has served farmers and ranchers across the nation while communicating through a virtual platform. Even though the COVID-19 pandemic heightened in severity, AgriSafe was able to expand operations because of interconnected networks of stakeholders and the trust of our partners. Whether it was confronting the COVID-19 misinformation or examining our own internal bias that can impact service to others, AgriSafe staff took bold steps to build capacity and lead our nation in a solid public health response. Despite our significant growth in 2021, AgriSafe stayed true to our cause and is always willing to explore innovative partnerships. I encourage you to engage with us so that together we can “Protect the People who Feed the World”.

Sincerely,

Natalie Roy

Year-to-Year Funders

We would like to extend a special thanks to our year-to-year sponsors and partners, who make our work possible through their dedication and funding:

New Grants and Sponsors

In 2021, AgriSafe:

- secured partnerships with 7 state Departments of Agriculture to improve mental health outcomes for agricultural communities. Two programs that all 7 states signed on for are QPR (suicide intervention training for communities) and FarmResponse (agriculture specific continuing education for healthcare professionals).
- launched the Talking Total Farmer Health podcast with grant funding through the NNLM region 6.
- received funding for Diversity, Equity, Inclusion, and Accessibility work from Butcher Box.
- received funding from Nutrien for mental health programming, including the development of the AgriStress Response Network and the AgriStress Helpline.

Financials for 2021

Support & Revenue

- Grant Income $1,059,881.74
- Training Income $22,266.03
- Membership Dues $13,080.00
- Event Sponsors $115,000.00
- Misc. Income $2,187.66
- Total Income $1,212,415.43

Net Assets

- Change in net assets $268,375.95
- Net assets at beginning of the year $257,052.87
- Net assets at end of year $525,428.82

Expenses

- Program - Training & Tech $376,482.87
- Program - Communications & PR $187,021.38
- Program - Resource Development $192,379.38
- General Administration $188,155.85
- Total Expenses $944,039.48